

# INNOVATION, RELIABILITY, AND DURABILITY:

Paving The Path Forward In  
Fleet Electrification



# INTRODUCTION AND KEYNOTE OVERVIEW

- Reliability and durability in electric transportation
- Innovation as the driving force behind progress
- Why collaboration across sectors is essential



# FIRST STUDENT'S FLEET ELECTRIFICATION

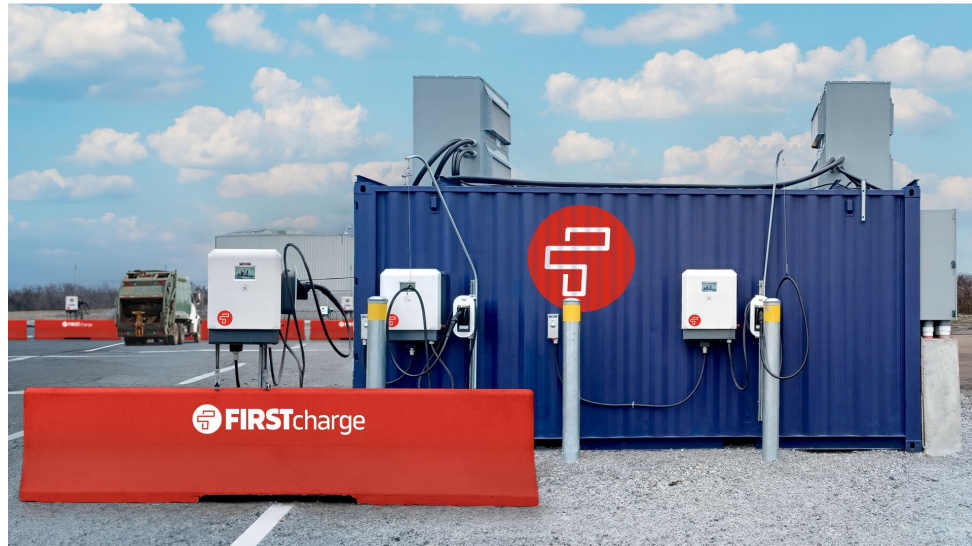
- 43 states and 8 Canadian provinces
- Over 60K employees
- 46,000 vehicles
- 1,327 customers
- Deployed over 360 ESBs successfully
- 1,682 EVs awarded
- Driver Training SME on the National Safety Council Steering Committee for Fleet Electrification
- Vast Transportation Management Expertise
- Award-Winning Safety Program
- Cutting-Edge On-Board Bus Technologies
- Industry-Best Fleet Maintenance
- Professional Routing Expertise
- Unmatched Scale/Purchasing Power
- Strong Relationships With:
  - OEM's
  - Parts Vendors
  - Industry Advocacy Associations
  - Funding/Grant Writers





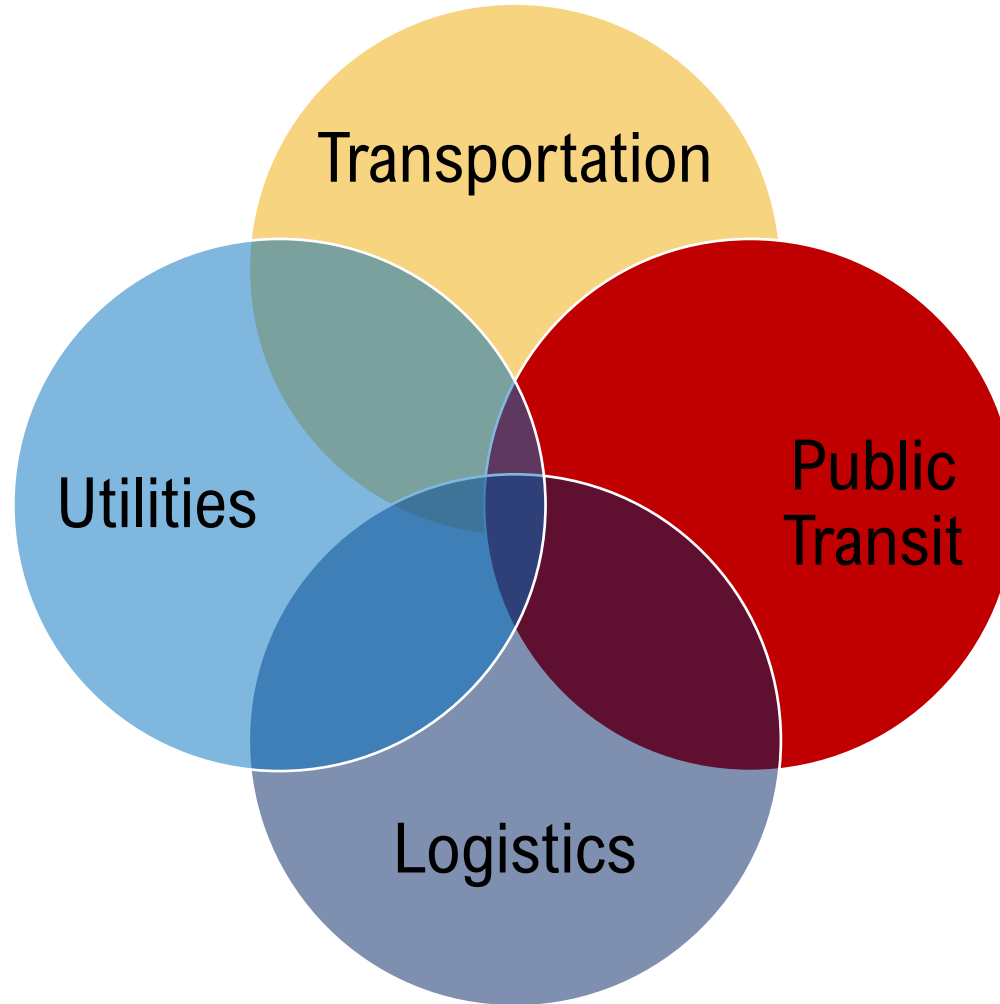
# INNOVATION AS THE ENGINE FOR PROGRESS

- Innovation drives electric transition in medium and heavy-duty vehicles
- Industries must work together to ensure future growth and adaptability
- Solving common challenges requires breakthrough thinking

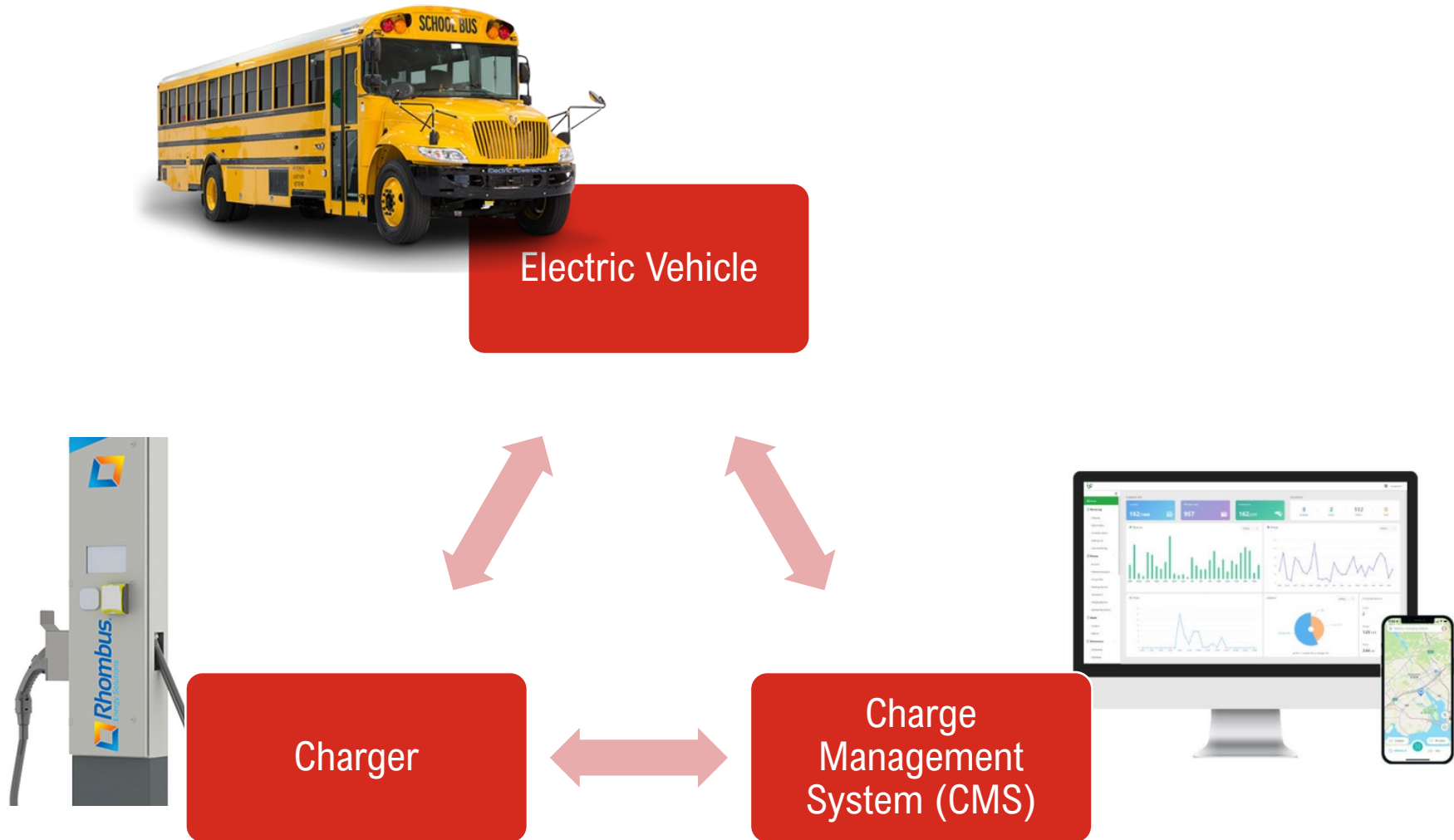


# IMPORTANCE OF COLLABORATION ACROSS INDUSTRIES

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# TRIANGLE OF SUCCESS FOR ELECTRIFICATION



# CHALLENGES IN HIGH POWER CHARGING

- High-power charging is essential but presents unique challenges
- First Student has deployed 362 ESBs and is working on deploying 1,700 more
- We have worked with over 40 different utilities – each with different requirements
- Aligning charger specifications, grid readiness, and utility coordination is complex
- Focus on solving high-power charging issues to ensure reliability





# TRANSFERABILITY OF ELECTRIFICATION EFFORTS

## Steelton-Highspire School District

- Two schools and approximately **1,350 students**
- **95%** of our students are economically disadvantaged
- Working with a **\$11.7M deficit**
- Already had a 1.7 MW Solar Array
  - Powers **100%** of our electricity needs
  - **\$2M** in energy savings over the next two decades
- **Six (6)** new electric school buses
- Incorporated First Student's **First Charge infrastructure solution**
  - Provide a level of **support in times of need**
  - Can be used for teachers and aids in **retention**
  - Opportunity for **public use for the community**
  - More charging stations will provide **more revenue** for the district

Photo Credit: ADAPT Creative; adaptcreativeco.com





# STRATEGIC PARTNERSHIPS

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# LESSONS LEARNED FROM UTILITY ENGAGEMENT

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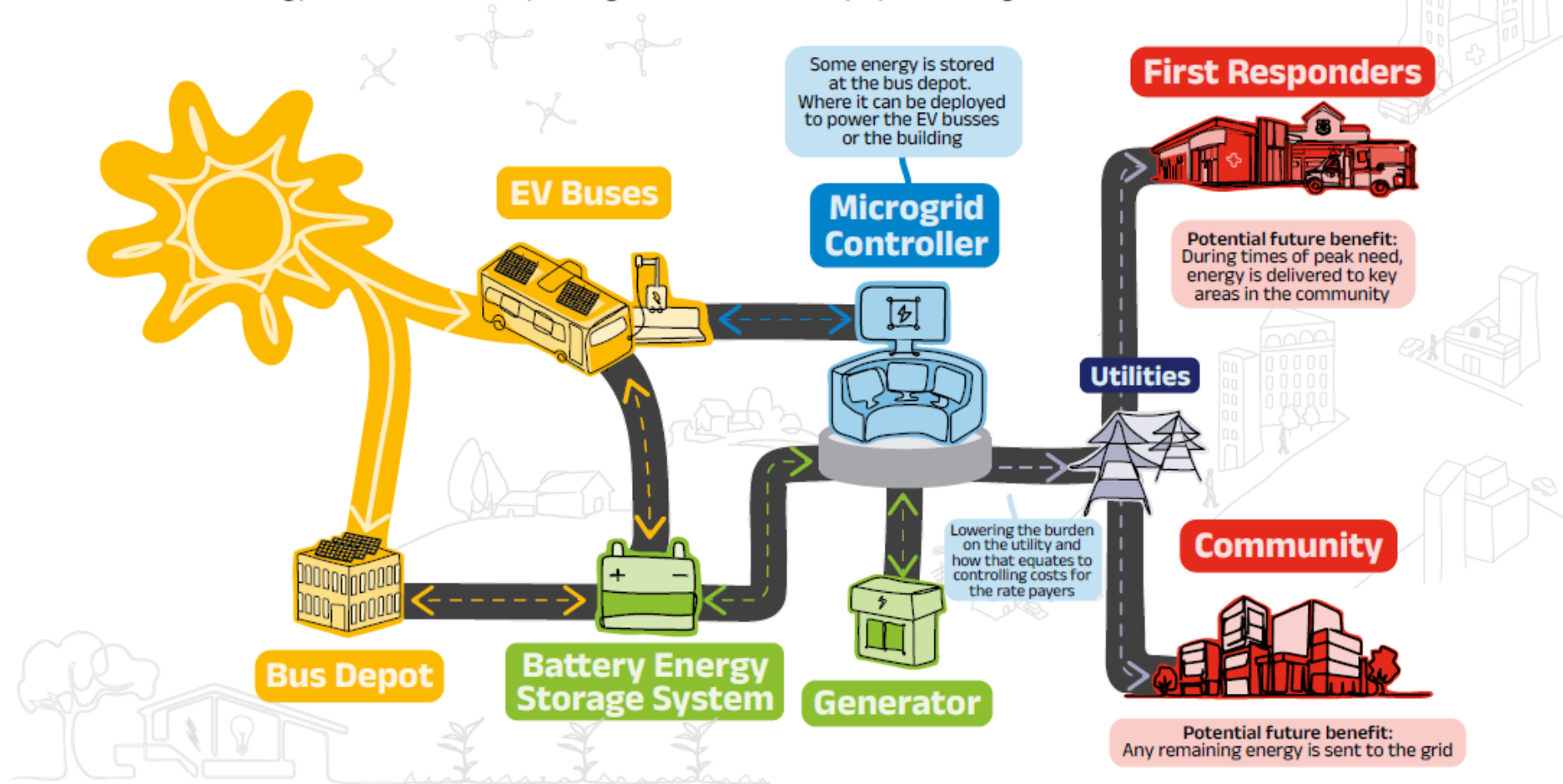
Utilities may offer additional funds beside state and federal support:

- **Make Ready Programs**
  - Reduces the cost of the EV-charging infrastructure
  - Covers some or all of the electric charging infrastructure.
  - Not a one-size-fits-all solution
    - Public or private?
    - Is the equipment covered in front of the meter and/or behind the meter
- **Business Case**
  - Factors such as power requirements, identifying the right vehicles, infrastructure support to reduce capital needs, etc.
- **Future Proofing**
  - Most utility programs limit service to actual or “committed” units deployed over a certain time period – this can impact future deployment of EVs

# THE ROLE OF RESILIENCY IN ELECTRIFICATION

## The First Student / Con Edison Vehicle-To-Everything Smart Energy Hub in Brooklyn, NY:

A New Energy Generation, Battery Storage and Power Delivery System Using Solar Powered Electric School Buses





# THE ROLE OF RESILIENCY IN ELECTRIFICATION

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# CYBERSECURITY AND GRID PROTECTION

As EV infrastructure becomes more integrated with the grid, protecting systems from cyber threats is essential to maintain operational safety and reliability.

- Impact of Bidirectional Charging (V2G)
- Aging Grid Infrastructure
- Potential Risks of Inadequate Security
- Grid Overload and Frequency Instability
- Collaborative Protection
- Liability and Risk Mitigation



# BUILDING A RELIABLE FUTURE

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- Reliability and durability are the cornerstones of successful electrification
- Early failures in EV deployment could stall adoption and damage public perception
- The industry must work together to ensure long-term success in electrification
- Continued collaboration will help solve challenges in high-power charging, resiliency, and reliability



# THANK YOU

Q & A