

2024 SMOKY MOUNTAINS MOBILITY CONFERENCE SPONSORSHIP OPPORTUNITIES

Your sponsorship gives us the ability to use unrestricted funds for items such as our receptions and enhanced meals for attendees, food and beverage for networking and informal discussion time, improved audio/visual resources, and lanyards for attendees. All of this helps to provide an outstanding environment for the conference. Sponsorship opportunities include conference level sponsorships as well as breakout sponsorship. The levels are summarized below.

DIAMOND SPONSOR: \$10,000

- Designated Diamond sponsor signage at the conference venue and designated sponsor slide on overviews
- One display table on the conference site
- 4 Complimentary registrations
- Diamond acknowledgement on the conference website with link to your corporate website with large logo

GOLD SPONSOR: \$6,000

- One display table on the conference site
- 2 Complimentary registrations
- Gold acknowledgement on the conference website with link to your corporate website with medium logo
- Signage at the conference venue acknowledging as gold sponsor

SILVER SPONSOR: \$3,500

- 1 Complimentary Registration
- Silver acknowledgement on the conference website with link to your corporate website with small logo
- Signage at the conference venue acknowledging as silver sponsor

Conference Information

This annual event is hosted by the National Transportation Research Center of the Oak Ridge National Laboratory (ORNL); attendance is by invitation. The conference will be held October 28 - 31, 2024, in Downtown Chattanooga, Tennessee. More information is available at the conference website (<https://smmc.ornl.gov/>).

The conference is targeted as a means for bringing together international thought leaders from diverse disciplines across industry, universities, national laboratories, and the government to drive the conversation on accelerating a more efficient, safe, and secure mobility future. Invitees are from national laboratories, academia, government, and private industry.

Smoky Mountains Mobility Conference sponsorship payment portal and instructions:
<https://utconferences.eventsair.com/2024-smmc/sponsor/Site/Register>

If you have any questions, please contact:
Scott Curran (curransj@ornl.gov) or Mike Twardy (twardymt@ornl.gov)

IMPORTANT: Sponsoring the 2024 Smoky Mountains Mobility Conference is completely voluntary. Your decision to participate or not participate as a sponsor of the conference will in no way affect your current or future relationship with UT-Battelle, DOE, or the Oak Ridge National Laboratory, including but not limited to any contracting or other financial-related activities.